

# AAA School Safety Patrol



## **PATROL ADVISOR OF THE YEAR APPLICATION** **2017/2018 Deadline for Nominations: March 2, 2018**

A proud tradition, the AAA School Safety Patrol program began in the U.S. in 1920 and now includes more than 654,000 Patrollers in 34,500 U.S. schools. Students who give their time and energy to make the AAA School Safety Patrol a success are encouraged and supported by school officials, parent-teacher groups, police departments and AAA clubs.

This partnership of concerned adults and children has brought about significant improvements in the incidence of traffic deaths and injuries among child pedestrians. The presence of Patrollers has had a significant impact on the safety of child pedestrians who travel to and from school.

In addition, Patrollers serve as student leaders by demonstrating safe pedestrian habits while helping others understand traffic safety concepts.

The AAA School Safety Patrol Charles M. Hayes Advancement Fund, administered by the AAA Foundation for Traffic Safety, recognizes a National Patrol Advisor of the Year for their contributions to Patrollers' safety and education. The National Patrol Advisor of the Year is selected from the field of Patrol Advisors nationwide. Nominees must submit an essay detailing how they educate and motivate Patrollers through the AAA School Safety Patrol program.

**PLEASE READ THROUGH THE FOLLOWING INFORMATION BEFORE PREPARING THE PATROLLER OF THE YEAR NOMINATION PACKAGE. CONTACT [TRAFFIC.SAFETY@GOAAA.COM](mailto:TRAFFIC.SAFETY@GOAAA.COM) WITH ANY QUESTIONS.**

### **ELIGIBILITY CRITERIA**

Principals, members of law enforcement, local AAA clubs and Advisors themselves may nominate an Advisor, who must:

- Be the school's current a AAA School Safety Patrol Advisor
- Demonstrate leadership qualities, safety skills, dedication, morale building and a desire to advance the educational and safety benefits of Patrollers
- Perform duties in compliance with AAA's Patrol policies and standards

### **NOMINATION MATERIALS**

**The nomination package contains:**

1. Basic nomination information
2. Examples of nominee qualifications based on eligibility criteria
3. Patrol Advisor essay
4. A high-resolution photo of the nominee and signed name and likeness release form (for use in winner announcements, if selected.)

### **JUDGING PROCESS**

A panel of judges determines the Patrol Advisor of the Year after reviewing and scoring all eligible nominations. The winning Advisors from each geographic region of AAA will be sent to the National Review Board for selection. Nominations are judged using the following criteria:

#### **CAPABILITIES**

- Belief in the program value
- Traffic safety principles
- Leadership skills
- Dedication to the program

#### **ADVISOR ESSAY**

- Content
- Understanding of traffic safety
- Sincerity
- Organization of ideas

### **ADDITIONAL INFORMATION**

Please contact [traffic.safety@goaaa.com](mailto:traffic.safety@goaaa.com) if you have any questions about the Patrol Advisor of the Year award or nomination process.

## NOMINATION PACKAGE INSTRUCTIONS

### TO BE ELIGIBLE FOR JUDGING, THE NOMINATION PACKAGE MUST:

1. Be typed on standard 8½" x 11" paper
2. Contain all required nomination materials (see 1-4 below)
3. Be received no later than MARCH 2, 2018 via email: [traffic.safety@goaaa.com](mailto:traffic.safety@goaaa.com)

### 1: NOMINATION INFORMATION

The nominator should provide the following information in the order listed (one page).

#### a) SCHOOL INFORMATION

- School name
- School address
- Grade levels the school serves
- Grade levels eligible to participate

#### b) NOMINEE INFORMATION

- Advisor name
- Years of service

#### c) NOMINATOR NAME

- Title
- Organization
- Phone number/extension
- Email address

#### d) PRINCIPAL NAME

- Phone number/extension
- Email address

### 2: EXAMPLES OF NOMINEE QUALIFICATIONS

For each category, the nominator should provide a bulleted list of specific yet brief examples of the nominee's qualifications. The examples listed are simply suggestions; please use examples relevant to your nominee. Where applicable, include quantitative information to support your examples.

#### • STRONG BELIEF IN THE VALUE OF THE PROGRAM (15 POINTS)

Examples may include support of the program's lifesaving and educational benefits, lobbying to advance the program, adding value to the program in the school and community, or communicating the program's core values to faculty and students.

#### • KNOWLEDGE OF TRAFFIC SAFETY PRINCIPLES (15 POINTS)

Examples may include general understanding of all facets of the program or awareness of traffic dangers, emergency procedures, traffic interaction, safe pedestrian practices, school bus loading/unloading zones or school zones.

#### • LEADERSHIP SKILLS (10 POINTS)

Examples may include morale-building, traffic safety education, organization, program coordination, conducting meetings and training, supervision of patrol duties or obtaining program buy-in from the school and local community.

#### • DEDICATION TO THE PROGRAM (10 POINTS)

Examples may include volunteerism, dependability, efforts above and beyond the expected Advisor role, or additional benefits to the students' safety, leadership and education.

### 3. PATROL ADVISOR ESSAY

In 500 words or less, the nominee should write an essay on the following topic: "How participating in my AAA School Safety Patrol helps educate and motivate students." The Advisor should briefly state their contributions and dates of service, list the benefits of the Patrol program in educating and motivating students, and explain how their contributions to the program have enhanced the Patrollers' education and motivation.

### 4. PHOTO AND RELEASE FORM

Please include a high-quality photo of the Advisor and a signed release form (see next page). These materials will only be used in the event that the Advisor is selected as an award recipient.

**AAA  
NAME AND LIKENESS RELEASE**

AAA of Northern California, Nevada & Utah (AAA) has requested to use my name, voice, photograph, and likeness that may be captured in photos, video recordings, and audio recordings and any quotations or statements made by me (collectively, the “Materials”) relating to the interview, photo and/or video sessions conducted by AAA.

I hereby voluntarily and irrevocably authorize AAA and its affiliates, assignees, and licensees to reproduce, distribute, display, perform, prepare derivative works of, modify, and use the Materials, in any medium now known or later developed, for the purpose of advertising and promoting AAA and its products and services, in consideration of AAA’s promise to limit its use of the Materials as described herein.

I understand and acknowledge that I will not be paid any compensation in connection with the Materials. I hereby waive any right that I may have to inspect and/or approve the Materials.

I certify that any quotations and statements made by me as set forth above (the “Statements”) represent my current honest opinions, findings, beliefs, or experiences and that the Statements were made without any prior promise of payment or other benefit, and without any expectation of payment or benefit in return for giving my views. To the extent that I suggest that I use any of AAA’s products or services, I do in fact use them. To the extent that I express a preference over other similar products/services, I do in fact have that preference. (I also understand and agree that the Statements may be modified in any manner that does not materially alter their original meaning.) I agree to promptly notify AAA of any change in my expressed views.

I voluntarily release AAA from any and all claims, known or unknown, in connection with the use of the Materials as described above, which I have consented to and authorized by signing this release.

In giving this release, which includes claims that may be unknown to me at present, I acknowledge that I have read and understand Section 1542 of the California Civil Code, which reads as follows: **“A general release does not extend to claims which the creditor does not know or suspect to exist in his favor at the time of executing the release, which if known by him must have materially affected his settlement with the debtor.”** I expressly waive and relinquish all rights and benefits under this section and any law of any jurisdiction of similar effect with respect to my release of any unknown or unsuspected claims I may have against AAA.

I represent that I am over the age of eighteen, that I have the power and authority to sign this release, that I have no pre-existing obligation that may restrict or limit my ability to sign this release, and that this release will be binding on my heirs, representatives and assigns.

This release is governed by the laws of the State of California without giving effect to any conflicts of laws principles that may require the application of the laws of a different jurisdiction. I hereby waive any and all equitable and injunctive rights and acknowledge that my sole remedy for a breach of this release or otherwise shall be an action at law for damages. This release constitutes the entire agreement between the parties with respect to the Materials.

By: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

If under 18 years old, parent/caregiver signature required:

Parent/Caregiver Print Name: \_\_\_\_\_

Parent/Caregiver Signature: \_\_\_\_\_